



Frontier Days Ambassador Program

Thank you for your interest in the Frontier Days Ambassador Program!

The role of the Frontier Days Ambassador is to promote the Frontier Days regional fair at various events throughout the year, to represent the Swift Current Agricultural & Exhibition Association, and positively demonstrate the prairie way of life. The Frontier Days Ambassador is the highest honour for a youth in Southwest Saskatchewan and is a great way to be a part of the community. In recognition of the Ambassador's year spent representing Frontier Days, they will be awarded a \$2,000.00 scholarship at the end of their term.

Throughout this package, we will describe the qualities and qualifications we are looking for in an applicant, as well as the expectations once chosen as the Ambassador. Applicants should read carefully through the attached Rules & Regulations and Ambassador Agenda, to ensure that they are able to fully commit to the role.

If you have any questions about what is required to apply, please do not hesitate to contact our office, or email us.

We look forward to receiving your application!

Madison Biem
Youth Initiatives Director
Swift Current Ag & Ex
scfrontierdaysambassador@gmail.com



Tracey Stevenson
Manager
Swift Current Ag & Ex
kineticpark@swiftcurrent.ca

AMBASSADOR CRITERIA

What are we looking for an Ambassador?

- An individual between the ages of 16 - 21 as of Dec. 31st, 2024)
- Considerate, professional, and able to get along well with others;
- Self-confident and experience with public speaking;
- Proper etiquette and put-together appearance;
- Leadership qualities and long term goals;
- Canadian Citizen and eligible to obtain a Canadian Passport;
- Have a valid, current Saskatchewan Driver's Licence, have access to a vehicle, and be able to travel to and from events at their own expense unless otherwise provided;
- No Criminal Record, must consent to a Security Check;
- General knowledge of the Frontier Days regional fair, Canadian Cowboys Association Finals Rodeo, Swift Current Agricultural and Exhibition, the City of Swift Current, and Southwest Saskatchewan;
- Ability to ride a horse at different speeds and use good judgement for the safety of themselves and other riders (or be willing to learn the same); and
- Single, never married, not pregnant, nor had a child.

AGENDA

Applicants for the Ambassador Program must be able to commit to the following events, should they be chosen as the Ambassador:

- TBD - Applicant Interview
- June 2024 - Crowning Ceremony
- June 2024 - Possible School Visits
- June 24^h, 2024- Report to City Council for Proclamation of Frontier Days Week
- June 26, 27, 28 & June 29th - Frontier Days Events
- September 28, 2024 - Ranchman's Ridin' & Recitin' and Junior Stockman's Show
- October 2024 - Volunteer Appreciation Supper
- June 2025 - Next Crowning Ceremony

Should any scheduling conflicts arise, schedule can be negotiated within reason.

RULES & REGULATIONS

Term of Title

The Ambassador will hold their title for the 12-month term beginning on the date of the crowning ceremony until the date of their successor's crowning ceremony.

The Ambassador must be available to carry out duties for all four (4) days of Frontier Days (June 26, 27, 28 & 29, 2024). We ask that applicants disclose any potential scheduling conflicts to the Association as soon as possible.

Duties & Expectations

The following are the duties and expectations of the Ambassador, who must agree to fulfill them to the best of their abilities and to a standard acceptable to the Association for the duration of their term as Ambassador:

1. Represent the Association and Frontier Days at community events as assigned by the Association.
2. Enhance the awareness and goodwill of the Association.
3. Present themselves as a good role model and encourage others throughout the community to aspire to becoming future Ambassadors.
4. Exhibit good character, poise, and personality, as well as have the ability to join in and contribute to general conversation.
5. Be in uniform when representing the Association, unless otherwise directed by the Directors of the Association. Uniform consists of sash and/or tiara and well-kept, fashionable western clothing.
6. Show respect and appreciation to the host organization and be gracious for every consideration.
7. Agree to not marry during their term.

Dismissal or Resignation

It is at the discretion of the Association that the Ambassador may be dismissed from their duties and stripped of their title at any point during the Term if the Ambassador is in neglect of their duties or disreputable in character.

If the Ambassador is discovered to have consumed alcohol, tobacco products, or illegal drugs while in uniform and/or representing the Association (regardless of Ambassador's age or legality of activity), the Ambassador may be dismissed from their duties and stripped of their title immediately.

SCHOLARSHIP

Upon completion of the Term, the Ambassador will be presented with a \$2,000.00 scholarship from the Association, which will be awarded to the Ambassador in full upon proof of enrollment in post-secondary education.

If the Ambassador has not yet graduated high school at the end of the Term, the \$2,000.00 scholarship will be held in a term deposit until the Ambassador provides said proof of enrollment.

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APPLICATION FORM

Name: _____ Date of Birth: _____
(DD/MM/YYYY)

Mailing Address: _____

Town/City: _____ Postal Code: _____

Phone: (H) _____ (C): _____

Email: _____

I hereby agree to abide by all Rules & Regulations pertaining to the Frontier Days Ambassador Program. In event I become the Ambassador, I will make every reasonable effort to attend functions and events as requested by the Committee.

Applicant Signature: _____ Date: _____

If applicant is under the age of 18, a Parent/Guardian's signature is required:

Parent/Guardian Signature: _____ Date: _____

Please provide the following with your application:

- Completed Application Form
- Copy of Drivers Licence
- 3 Letters of Reference (work, school, organization, or family)
- Photo of self
- Video (2 to 5 minutes in length) or written letter (1 to 3 pages) of your experiences, why you would like to be Frontier Days Ambassador, and your long-term goals.

DEADLINE TO SUBMIT APPLICATION: APRIL 15, 2024

Mail application back to:

Swift Current Ag & Ex
Attn: Frontier Days Ambassador Program
P.O. Box 146
Swift Current, SK S9H 3V5

For further information, contact:
Tracey Stevenson or Madison Biem
Phone: 306-773-2944
Email: kineticpark@swiftcurrent.ca
Email: scfrontierdaysambassador@gmail.com

